

# COMPLETE COLLEGE AMERICA

*By 2020, six out of ten young adults in the U.S.  
will have a college degree or certificate of value.*

Founded in 2009 with a single focus on working with states to:

- Significantly increase the number of students successfully earning degrees and credentials of value in the labor market, and
- Close attainment gaps for traditionally underrepresented populations, including minority and low-income young adults.



Arkansas  
Connecticut  
Georgia  
Hawai'i  
Idaho  
Illinois  
Indiana  
Louisiana  
Maryland  
Massachusetts  
Nevada



Ohio  
Oklahoma  
Oregon  
Pennsylvania  
Rhode Island  
South Dakota  
Tennessee  
Texas  
Utah  
Vermont  
West Virginia

Member of the Complete College America  
Alliance of States

# Alliance Commitments

## COMMITMENT TO A NATIONAL GOAL

- *Significantly increasing the number of students successfully completing college degrees and certificates of value*
- *Closing the college attainment gap for underrepresented populations*

## COMMITMENT TO STATE AND CAMPUS GOALS

- *Commit to set state and campus numerical goals to increase completion and close attainment gaps by 2020*

## COMMITMENT TO MEASURING PROGRESS & SUCCESS

- *State and campus leaders will pledge to measure and publicly report annual progress on key progression and completion metrics*

## COMMITMENT TO BOLD ACTION

- *Ensure all students are ready to start and succeed in freshman credit courses*
- *Redesign remediation strategies to substantially improve success*
- *Reduce time to degree and increase the number of students completing on time*
- *Provide financial incentives to students and colleges for progress*
- *Develop new, shorter and faster pathways to degrees and certificates of value*

# Metrics that Inform Progress

## Purpose of Common Metrics

- **INFORM**: To help policymakers and the public understand how students, colleges, and the state are doing on college completion
- **ANALYZE**: To help policymakers and colleges identify specific challenges and opportunities for improvement
- **SHOW PROGRESS**: To establish a fair baseline and show progress over time
- **HOLD ACCOUNTABLE**: To hold students, colleges, and the state accountable to the public and to policymakers investing taxpayer dollars in higher education

# Metrics that Inform Progress

## **Outcome Metrics**

*Indicators of successful outcomes*

**DEGREES AWARDED ANNUALLY**  
(# and change over time)

**GRADUATION RATES**

**TRANSFER RATES**

# Metrics that Inform Progress

## Progress Metrics

*Measures of interim achievements strongly linked to student success*

**REMEDIATION: ENTRY and SUCCESS**

\*

**SUCCESS in FIRST-YEAR COLLEGE COURSES**  
(1st yr. math and English)

\*

**CREDIT ACCUMULATION**

\*

**RETENTION RATES**

**TIME and CREDITS to DEGREE**

\*

**COURSE COMPLETION**

\*

\*

= NOT Collected in  
IPEDS

# Metrics that Inform Progress

## Disaggregation Necessary to Close Achievement Gaps

**Gender**

**Race/Ethnicity**

**Income (Pell Grant recipients)**

\*

**Age Group (where applicable)**

\*

**Full-time/Part-time Enrollment**

\*

**Discipline/Degree-type**

\*

\*

= NOT Collected in  
IPEDS

# Metrics that Inform Progress

## Campus-Level Metrics

**REMEDICATION:  
ENTRY and SUCCESS**

**TRANSFER RATES  
(2 to 4-year transfer)**

**RETENTION RATES**

**GRADUATION RATES  
(Full-time, Part-time,  
Transfer)**

**SUCCESS in FIRST-  
YEAR COLLEGE  
COURSES**

**TIME and CREDITS to  
DEGREE  
(by degree type)**

**CREDIT  
ACCUMULATION**

**DEGREES AWARDED  
ANNUALLY  
(# and change over  
time)**

**COURSE  
COMPLETION**

**PROGRESS METRICS**

## State-Level Metrics

**REMEDICATION:  
ENTRY and SUCCESS**

**TRANSFER RATES  
(2 to 4-year transfer)**

**RETENTION RATES**

**GRADUATION RATES  
(Full-time, Part-time,  
Transfer)**

**TIME and CREDITS to  
DEGREE  
(by degree type)**

**DEGREES AWARDED  
ANNUALLY  
(# and change over time)**

**OUTCOME METRICS**



# Core Themes in Strategies to Increase College Completion:

- **Time**
- **Choice**
- **Structure**

## COMPLETE COLLEGE AMERICA

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# Transfer

Courses should transfer seamlessly and easily—  
AND count towards a degree.

[Watch video »](#)

MORE STORIES:



### BY THE NUMBERS



**62%** of jobs will require college education by 2018, and more than half of those will require at least a bachelor's degree.

*Georgetown University Center on Education and the Workforce, 2009*

### HOW IS YOUR STATE DOING?

In just ten years, more than 60% of all new jobs will require a college education. Will your state be ready? Good family incomes and the health of state economies depend on more of our young people succeeding in college. See where your state stands currently, and then commit to making college completion a priority.

Current percentage of young adults (ages 25-34) with a college degree:

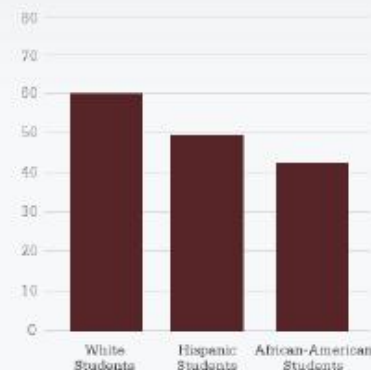
ALABAMA 32%	ALASKA 30%	ARIZONA 31%	ARKANSAS 26%	CA »
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### UPDATES

- Texas becomes 21st member of Alliance of States**  
[Read more »](#)
- Oklahoma commits to college completion, joins Alliance of States**

### BEHIND THE DEGREE DEFICIT

PERCENT



60% of white students who attend four-year colleges full-time complete a bachelor's degree within six years, compared to 49% of Hispanic students and 42% of African-American students. *U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2007.*